



## Where to find PR Experts

1. Ask fellow PMA members or other publishers and authors
2. Ads in PMA newsletter
3. PMA web site, [www.pma-online.org](http://www.pma-online.org), go to services & suppliers
4. Ads in SPAN newsletter
5. Literary Market Place (LMP), find in library reference section
6. Jim Cox, [www.midwestbookreview.com/bookbiz/pub\\_mkt.htm](http://www.midwestbookreview.com/bookbiz/pub_mkt.htm)
7. John Kremer, [www.bookmarket.com/101pr.html](http://www.bookmarket.com/101pr.html)
8. Dan Poynter, [www.parapublishing.com](http://www.parapublishing.com)
9. Online discussion groups such as PRexperts, PublishL, Pub-forum, etc
10. Purchase Joan Stewart's e-book "How to Hire the Perfect Publicist" at [www.PublicityHound.com](http://www.PublicityHound.com)
11. The Council of PR, [www.prfirms.org](http://www.prfirms.org)
12. Public Relations Society of America, [www.prsa.org](http://www.prsa.org)
13. Search Google or other search engines with hiring public relations, book promotion, book publicity, etc.
14. In various books on publishingsuch as The Well-Fed Self-Publisher by Peter Bowerman, 1001 Ways to Market Your Books by John Kremer, and The Self-Publishing Manual By Dan Poynter.